



Explore New Opportunities

- COMPUTING
- NETWORKING
- AUDIO-VISUAL SOLUTION
- SECURITY SOLUTION
- PRINTING SOLUTION
- CCTV SURVEILLANCE
- CLOUD SOLUTION



Make in India

For Booking contact :



COMPUTER & MEDIA DEALERS ASSOCIATION, PUNE

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Working To Make IT Succeed
ISO 9001:2015 Certified

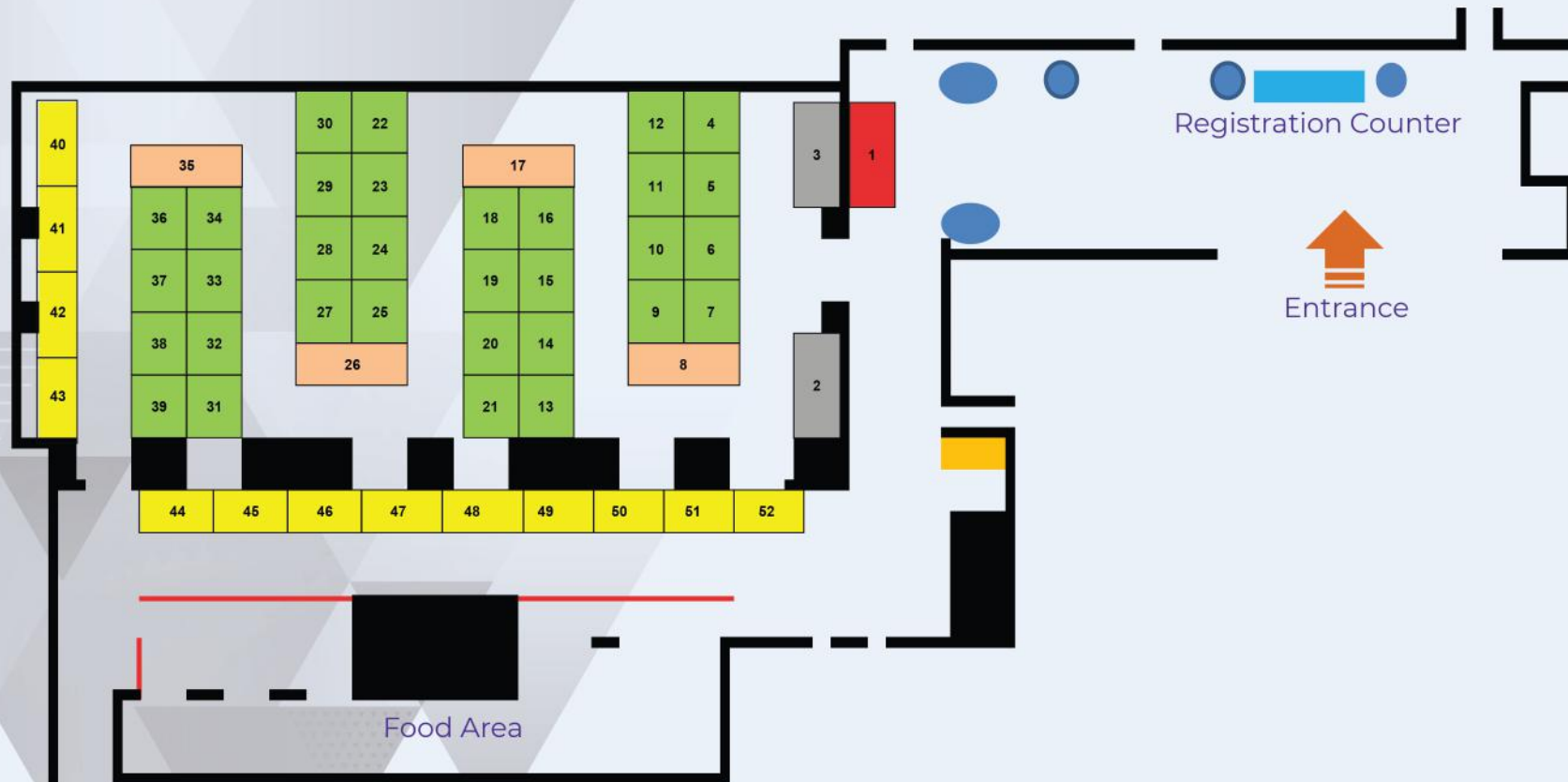
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


HOTEL WESTIN, KOREGAON PARK, PUNE

TIME 10 AM -7 PM

Exhibition Layout



CMDA B2B IT EXPO 2024 : RATE CHART

| Sr.No. | | PARTICULARS | SIZE | QTY | RATE (₹)* |
|--------|---|---------------------------|------|-----|-----------|
| 1 |  | Premium stall At entrance | 6x3 | 01 | 550000 |
| 2 |  | Premium stall in Ballroom | 5x3 | 02 | 300000 |
| 3 |  | Ballroom stalls | 6x2 | 04 | 180000 |
| 4 |  | Ballroom stalls | 3x3 | 32 | 135000 |
| 5 |  | Ballroom stalls | 4x2 | 13 | 125000 |

* GST @18% Is applicable.

Exhibition Highlight

- 2500+ Dealers across Maharashtra to be invited for visiting the Expo.
- Excellent facilities – Meeting spaces, breakfast & meals for Exhibitors, Data sharing, Seminars, etc.
- Expo directory Listing – sent to 2500+ dealers across Maharashtra.
- Sharing of visitor's data.
- Fully secured, air-conditioned exhibition area.
- Stall sizes to suit your budget

Deliverables For Each Stall

Premium stall at the entrance :

Branding at the main arch of the expo, 2 Table, 4 chairs, 6 spotlights, 5no food coupons per day, Premium Partner logo in all EDM, Banner branding worth ₹ 60000 /-, 1-page ad at a prominent location in the Expo directory, *One Night Stay @ Hotel Westin for each Stallholder on a Twin sharing basis.

*Condition Apply

Premium stall in Ballroom:

2 Table, 4 chairs, 6 spotlights, 4no food coupons per day, Associate Partner logo in all EDM, Banner branding worth ₹ 60000 /-, 1-page color ad in Expo directory, *One Night Stay @ Hotel Westin for each Stallholder on a Twin sharing basis.

*Condition Apply

Rest all stalls :

1 Table, 2 chairs, 3 spotlights, 2no food coupons per day, 1 page colour ad in Expo directory, *One Night Stay @ Hotel Westin for each Stall holder on Twin sharing basis.

*Condition Apply

Note:

Each food coupon includes Breakfast, Lunch & High Tea for One person.

CMDA B2B IT EXPO 2024 : BRANDING CHARGES

| Sr.No. | PARTICULARS | QTY | RATE(₹)* |
|--------|-------------------------------|-----|----------|
| 1 | Banner 8x8 Ft | 10 | 30000 |
| 2 | Registration Counter Branding | 01 | 30000 |
| 3 | Visitors Badge Branding | 01 | 50000 |

* GST @18% Is applicable.

About CMDA IT Expo



CMDA, Pune will be conducting the 26th Edition of CMDA IT Expo in Feb 2024 and we promise to give you an unparalleled experience - an event to showcase your technology and products to a newer targeted audience, on a larger platform and a host of new features and ideas to help you reach your customer.

The CMDA B2B IT Expo, encompassing all major segments of the IT Trade, has become an excellent platform for Vendor and Channel interactions. It is an ideal platform for vendors to showcase their products, build channel relationships and expand their channel reach. At the same time, it is an excellent platform for the channel partners to connect with Vendors, explore new opportunities and improve their sourcing.

For further details contact :



COMPUTER & MEDIA DEALERS ASSOCIATION, PUNE

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