



## *Inventing Pathways to Success....*

CMDA Pune, is ready with its 25th Edition of the IT Expo to be held in Pune in May 2023. The Expo is an excellent platform to showcase products of information & technologies.

### Highlights of Exhibition 2023

- All Innovative products
- Premium brands from the world (Principles participation).
- Technologies like Artificial Intelligence, Internet of things, brilliant startups for future innovative business ideas.

### Exhibition Visitor-2500

- End customers - covering SMB/SME/ Corporate/Govt/Education/Pharma, BFSI, Media Houses/Manufacturers/ CIO
- Covering 25 verticals, around 80 different associations- Owners / Directors/Partners/ Purchase heads will be invited.

**EXPO DATE : 26th & 27th May 2023**

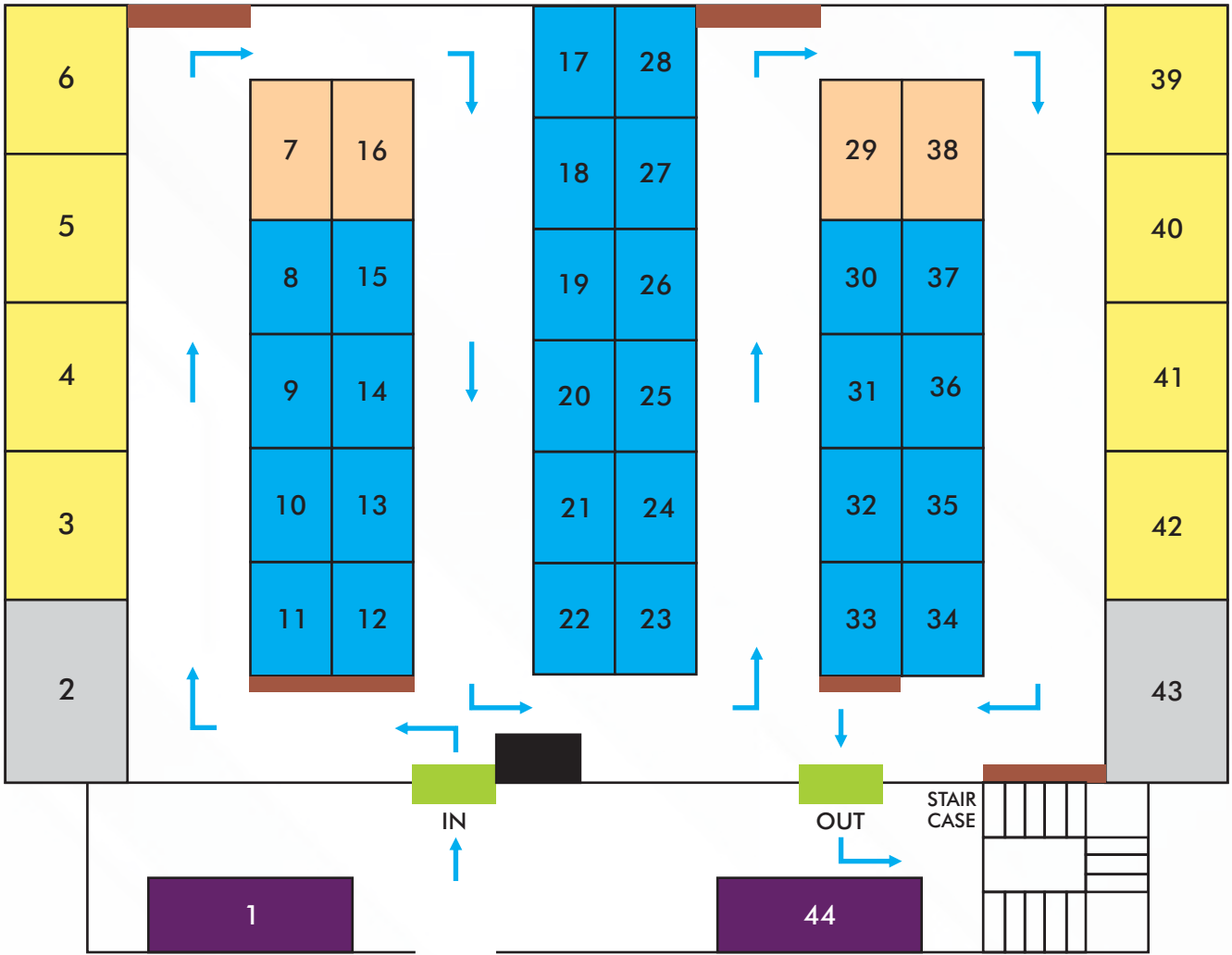
**Venue : Siddhi Banquets, DP Road, Mhatre Bridge, Pune-411004**



## **COMPUTERS AND MEDIA DEALERS ASSOCIATION**

Sr.No.9, Laxminagar Commercial Complex, Off No.23, Opp. Gajanan Maharaj Mandir, Shahu College Road, Laxminagar, Pune 411 009

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STALLS - Rs. 7500/- per Sq. Mtr. + 18% GST			
<span style="color: blue;">■</span> 3m x 2m Stalls	28 Nos.	<span style="color: orange;">■</span> 4m x 2m Stalls	04 Nos.
<span style="color: yellow;">■</span> 4m x 3m Stalls	08 Nos.	<span style="color: purple;">■</span> Premium Stalls	02 Nos.
<span style="color: gray;">■</span> 5m x 3m Stalls	02 Nos.	<span style="color: brown;">■</span> CMDA Branding	
15% Discount For CMDA Members			








## CMDA B2BC IT Expo 2023 Stall

### HALL 1 Complete AC

STALL	Sq. Mtr.	Qty.
Stall Size	5 x 3	2
Stall Size	3 x 2	28
Stall Size	4 x 2	4
Premium Stalls	Customized	2
Stall Size	4 x 3	8



**STALLS - Rs. 7500/- per Sq. Mtr. + 18% GST**

	3m x 2m Stalls	04 Nos.		Conference Hall
	4m x 3m Stalls	07 Nos.		Food Area
	3m x 3m Stalls	06 Nos.		CMDA Branding
	4m x 2m Stalls	01 Nos.	Total Stalls in Basement : 18	

15% Discount For CMDA Members

## CMDA B2BC IT Expo 2023 Stall

### Basement Hall - Air Cooled

STALL	Sq. Mtr.	Qty.
Stall Size	3 x 3	6
Stall Size	3 x 2	4
Stall Size	4 x 3	7
Stall Size	4 x 2	1

## CMDA B2BC IT Expo 2023 Branding

Particular	Amount + 18% Gst	Qty.	Deliverable
Main arch	2,50,000	1	Advertise in Directory/ Expo Stall* /Co-sponsor Status/Logo will be circulated with each Exhibition invitation, (Emails, What's App and printed material) /Food Coupon
Digital Banner (Each)	12,000	20	Food Coupon
Jute Bag	25,000	1	3000 Bags from sponsor with CMDA Logo / Digital Branding
Food Coupon	25,000	1	Food Coupon print by CMDA with CMDA Logo /Digital Branding
Networking Meet pass	25,000	1	Networking Pass print by CMDA with CMDA Logo /Digital Branding
Gift sponsership	50,000	1	Gift by Sponsor with CMDA Logo /Digital Branding
Networking Meet Sponsorship ( Deliverables )Award Nite	2,00,000	1	Networking Meet Co sponsor status , Directory Advertise+ 1 Big stall - 60 minutes slot for Panel discussion in Award Nite
Media Sponsorship		2	Media Sponsor status on CMDA coros , Directory advt , Small stall
Seminar/ Schemes Sponseship	35,000	2	Brand advertisement allowed ,Digital Branding , Space in CMDA advt for Seminar
Printed Standee /Hordings	12,000	10	Printing/ Positioning from CMDA - Design from advtizer
Danglers			
Sponsor /Co-sponsor			
Associates			
Batches / Less			

## CMDA B2BC IT Expo 2023 Directory Advertisement

"Expo Directory -Advt	40,000 + 18% GST	1	Full Inside Colour Page
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## ABOUT US

- India's only ISO certified Trade Association
- Consistently ranked among top IT Trade Associations
- Member strength - 350 and growing
- Reputed Association across the country and state 30 year old Trade Association
- CMDA, Pune is registered as a Charitable Trust
- Many Activities for members benefit
- Activities for Social causes like Charity, E-waste, Blood donation, etc.

CMDA Reserve Right to modify the layout if required \*

## CONVENOR

### CHINTAMANI KUBER

Convener | Vice President

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### MUJAFFAR INAMDAR

President

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## CO-CONVENORS

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