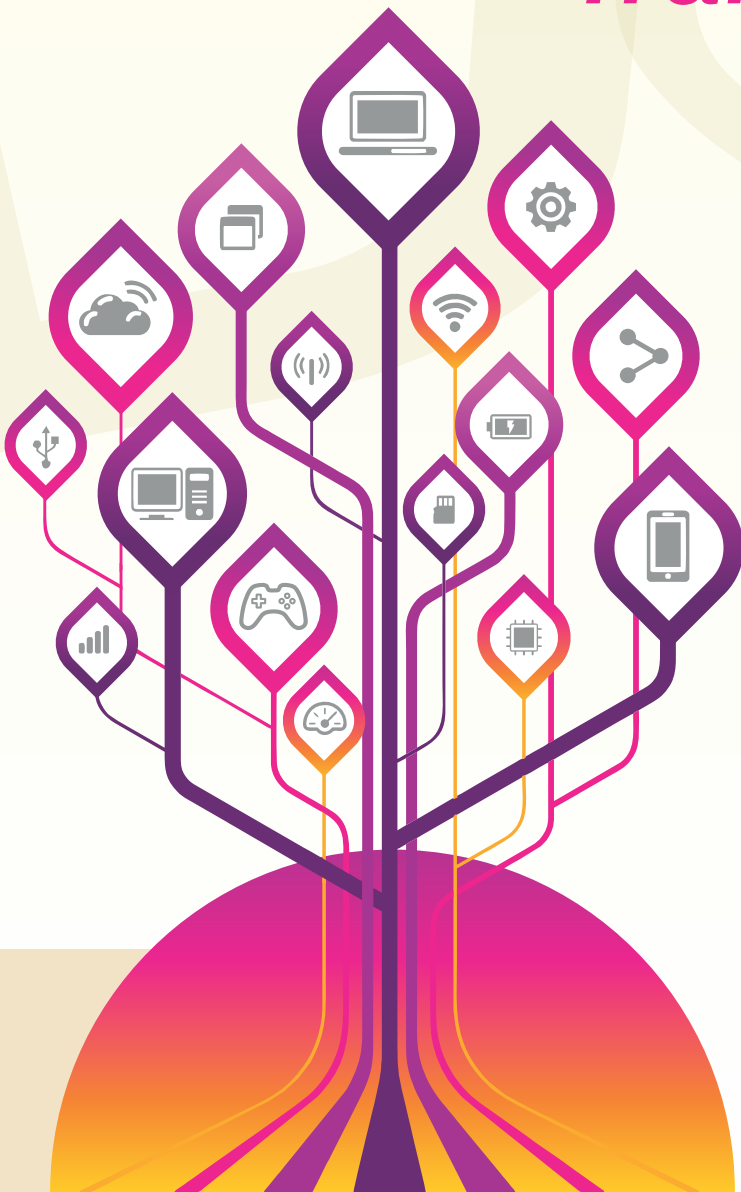




**5 Days
Mega Event**

*Path towards
**Digital
Transformation***

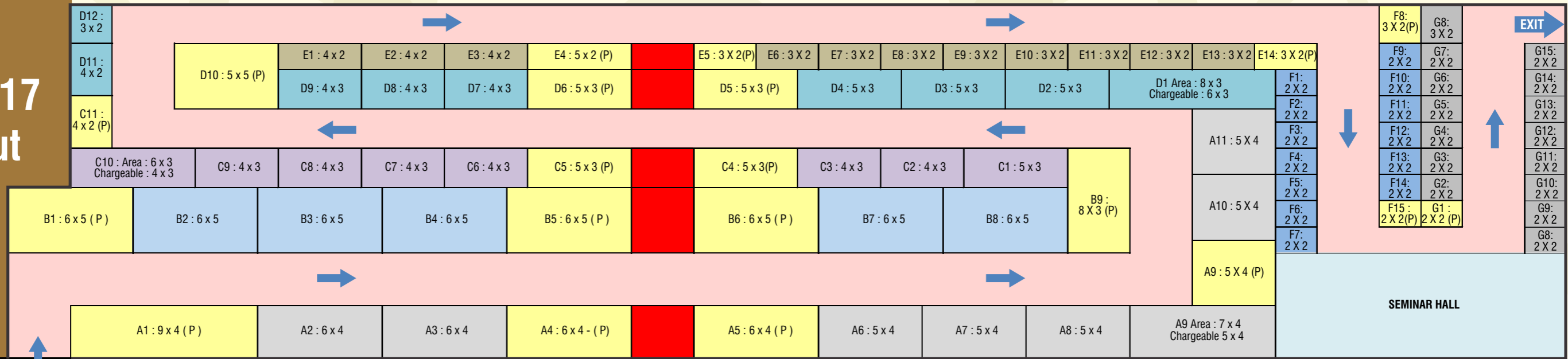


Date:
7th-11th December 2017

Time:
10 am to 8 pm

Venue:
Agriculture College Ground,
Sinchan Nagar, Range Hills,
Near Bhosale Nagar, Shivajinagar, Pune 411005

CMDA IT Expo 2017 Stall Layout



**CMDA
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**Team
IT Expo 2017**

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CMDA IT Expo 2017 - Stall Rate chart with sizes

Size*	Area	Rate @ 7000	GST @ 18%	Total Amount**
9x4	36	252000	45360	297360
6x5	30	210000	37800	247800
7x4	28	196000	35280	231280
5x5	25	175000	31500	206500
8x3	24	168000	30240	198240
6x4	24	168000	30240	198240
5x4	20	140000	25200	165200
6x3	18	126000	22680	148680
5x3	15	105000	18900	123900
5x2	10	70000	12600	82600
4x3	12	84000	15120	99120
4x2	8	56000	10080	66080
3x2	6	42000	7560	49560
2x2	4	28000	5040	33040

* Size and area are in Sq.Mtr.

** Premium Stall will be charged 10% extra

CMDA IT Expo 2017 - Opportunities for Sponsorships

Deliverables	Exclusive Key Partner	Associate Partners	Award Ceremony Partner	Seminar Partner	Ewaste Partner	Ticket Partner	Main Arch Branding	SMB CIO
Amount (in ₹)	₹ 400000	₹ 200000	₹ 300000	₹ 100000	₹ 75000	₹ 50000	₹ 100000	₹ 400000
Guest of Honor	Guest of Honor Inauguration Ceremony	N	Guest of Honor Award Ceremony	N	N	N	N	N
Logo in advt.	Logo print in all Adv.	Logo print in all Adv.	Logo print in all Adv.	Logo print in all Adv.	N	N	N	N
Logo print in Invitation Card	10000	10000	10000	10000	N	N	N	N
In IT Expo Directory	MD/CEO Message	N	N	N	N	N	N	N
Full Page Advt in IT Expo Directory	Color	Color	Color	N	N	B/W	N	Color
Backdrop	Logo on Backdrop of Inauguration Ceremony	N	Full Size Backdrop of Award Ceremony	Full size backdrop at Seminar Hall	N	N	N	Logo on Backdrop at Conference
Exhibit Stall Space	6m x 5m	5m x 4m	5m x 4m	N	Space for Ewaste	N	N	N
Invitation Cards	Invitation Cards	Invitation Cards	Invitation Cards	Invitation Cards	Invitation Cards	Invitation Cards	Invitation Cards	N
Banner in IT Expo	300 Sqft.	100 Sqft.	100 Sqft.	N	100 Sqft.	N	300 Sqft.	N

CMDA IT Expo 2017 - Rate Chart for Branding

Sr.#	Branding Description	Size (WxH)	Area Sq.Ft.	Qty	Rate	Amount*
1	Banner Leftside from Main Entrance	10x10	100	1	12000	12000
2	Pavilion Entry Gate at TOP (40x10)	40x10	400	1	120000	120000
3	Side Wall	14x8	112	2	30000	60000
4	Banner on Hanger Wall Outside	10x10	100	5	12000	60000
5	Pole Bunting One Side	3x5	15	10	6000	60000
6	Last Lane Side Wall	10x6	60	18	8000	144000
7	Danglers (row drop)	5x6 both sides	60	12	7000	84000
8	Ticket Counter Backdrop	15x4	60	1	20000	20000

* GST extra

